

GEA ENTRY CATEGORIES

Digital Categories

1 D	Annual Reports
4 D	Art Reproduction
5 D	Binder Covers
7 D	Booklets and Brochures
11 D	Books (case bound)
12 D	Books (paper cover-perfect/lay flat)
13 D	Books (cover only)
14 D	Broadsides (single sheet - 4 or more colors)
16 D	Business Cards
18 D	Business Forms
19 D	Calendars
21 D	Cards (greeting and Christmas)
22 D	Cartons (packaging)
24 D	Catalogs
28 D	Certificates, Awards, Diplomas
30 D	Direct Mail
37 D	Flyers
39 D	Folders
41 D	Invitations
43 D	Labels
45 D	Letterhead
52 D	Manuals, Training and other
54 D	Maps
55 D	Menus
56 D	Digital - Miscellaneous
57 D	Newsletters
61 D	Pocket Folders
62 D	Pocket Folders (with inserts)
63 D	Point-of-Purchase and Displays
65 D	Posters
67 D	Programs
69 D	Promotional Campaigns
71 D	Self Promotion (other)
72 D	Self Promotion (printers)
73 D	Stationery Packages
81 D	Customized/personalized/variable data digital printing (black only)
82 D	Customized/personalized/variable data digital printing (color)
84 D	Hybrid (combination of digital and traditional printing)
85 D	Large Format
86 D	Photobooks

Offset Categories

(Includes Screen, Flexo, and Letterpress Printing)

Announcements

1	Announcements (1,2, or 3 colors)
2	Announcements (4 or more colors)

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Annual Reports

- 3 Annual Reports (1,2, or 3 colors)
- 4 Annual Reports (4 or more colors)
- 5 Annual Reports (cover: 4 or more colors; text: 1,2, or 3 colors)

Art Reproduction

- 6 Art Reproduction

Binders

- 7 Binders (non-screen process)
- 8 Binders (screen process)

Booklets

Booklets are 32 pages or less, including cover and text and may be bound in any manner

- 9 Booklets (1,2, or 3 colors)
- 10 Booklets (4 or more colors)
- 11 Booklets (web)
- 12 Booklets Series

Books

A book is a bound volume of more than 32 pages

- 13 Books (case bound)
- 14 Books (paper cover - perfect/lay flat)
- 15 Books (cover only)

Broadsides

Broadsides are folded (not stitched) from flat sheets larger than 11x17

- 16 Broadsides (1, 2, or 3 colors)
- 17 Broadsides (4 or more colors)

Brochures

Brochures are folded (not stitched) from flat sheets up to 11x17

- 18 Brochures (1, 2, or 3 colors)
- 19 Brochures (4 or more colors)
- 20 Brochures Series

Brochures

- 21 Business Cards (non-process color)
- 22 Business Cards (process color)
- 23 Business Forms
- 24 Certificates, Awards, Diplomas
- 25 Envelopes (non-process color)
- 26 Envelopes (process color)
- 27 Letterhead (1, 2, or 3 colors)
- 28 Letterhead (4 or more colors)
- 29 Stationery Packages (1, 2, or 3 colors) - must have multiple pcs
- 30 Stationery Packages (4 or more colors) - must have multiple pcs

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Calendars

- 31 Calendars (booklet)
- 32 Calendars (flat)

Cards

- 33 Individual Greeting and Christmas Card/Notecard
- 34 Series of Notecards
- 35 Postcards

Cartons

- 36 Cartons (packaging - multiple pieces)
- 37 Cartons (packaging - single piece)

Catalogs

- 38 Catalogs (product - 4 or more colors, sheetfed)
- 39 Catalogs (product or service - 1, 2, or 3 colors)
- 40 Catalogs (product - 4 or more colors, heatset)
- 41 Catalogs (service - 4 or more colors, sheetfed)
- 42 Catalogs (service - 4 or more colors, heatset)

Direct Mail

- 43 Direct Mail (business to business)
- 44 Direct Mail (consumer)

Flyers

Fliers are an unfolded single page 8.5 x 1, advertisement or announcement

- 46 Flyers (1, 2, or 3 colors)
- 47 Flyers (4 or more colors)

Folders

Folders are a folded single sheet

- 48 Folders (1, 2, or 3 colors)
- 49 Folders (4 or more colors)

Graphic Design

- 50 Graphic Design
The overall design of the printed piece(s) will be judged first, with print quality a secondary criteria

Invitations

- 51 Invitations (1, 2, or 3 colors)
- 52 Invitations (4 or more colors)

Labels

- 53 Labels (flexo)
- 54 Labels (litho)

GEA ENTRY CATEGORIES

Magazines

- 55 Magazine Inserts (sheetfed)
- 56 Magazine Inserts (heatset)
- 57 Magazine Series
Entry should consist of multiple issues of the same magazine title during a 1-year period. Work will be judged on consistency of printing and design in the series. At least three different issues must be submitted in order to be eligible for judging.
- 58 Magazines (4 or more colors throughout, sheetfed)
- 59 Magazines (4 or more colors throughout, heatset)
- 60 Magazines (cover: 4 or more colors throughout, text: 1, 2, or 3 colors)

Manuals, Training and Other

- 61 Manuals, Training and other (non-process)
- 62 Manuals, Training and other (process)

Miscellaneous

- 63 Maps
- 64 Menus
- 65 Miscellaneous

Newsletters

- 66 Newsletters (1, 2, or 3 colors)
- 67 Newsletters (4 or more colors)

Presentation/Pocket Folders

- 70 Pocket Folders
- 71 Pocket Folders (with insert)

Point-of-Purchase

- 72 Point-of-Purchase and Displays (multiple pieces)
- 73 Point-of-Purchase and Displays (single piece)
- 74 Point-of-Purchase and Displays (screen process)

Posters

- 75 Posters (litho)
- 76 Posters (non-litho - may be screen, flexo or other process. Please Specify)

Programs

- 77 Programs (1, 2, or 3 colors)
- 78 Programs (4 or more colors)

Promotional Campaigns

- 78 Promotional Campaigns (bus to bus). Must have more than 1 pc
- 80 Promotional Campaigns (consumer). Must have more than 1 pc

GEA ENTRY CATEGORIES

Specialty Processes and Substrates

- 81 3-D Printing
- 82 Augmented Reality
- 83 Lenticular
- 84 Letterpress
- 85 Plastics - UV and Screenprinting
- 86 Screen Process - small format
- * 87 Specialty Inks/Coatings (*submit printed samples along with a paragraph describing the specialty ink*)
- 88 Thermography
- 89 Self Promotion (others)
- 90 Self Promotioin (printers)
- 91 Flexo - Small Format
- 92 Flex - Large Format

Student Entry

- 95 Student Entry (*must be produced by a student or students of a secondary, post secondary, trade, or vocational school. Please call us for info.*)

They Say It Couldn't Be Done

- * 100 *Entry must have a description of the project and why it qualifies to be in this category. It should be a piece that was challenging for the printer and pushes the boundaries of capabilities.*

Finishing Categories

- 1 F Diecutting
- 2 F Embossing/Debossing - blind or registered
- 3 F Film Laminating
- * 4 F Finishing (other special finishing techniques),
Provide a description of the technique
- 5 F Foil Embossing - both foil stamping and embossing processes are used
- 6 F Foil Stamping
- 7 F Finishing - Miscellaneous
- 8 F Packaging - Flexible
- 9 F Packaging - Paperboard
- 10 F Point-of-Purchase and Displays (paperboard, corrugated, and plastic)
- 11 F Pop-ups, unique folds, and involvement devices
- 12 F Specialty Binding (perfect, plasticoil, wire-o, and other speciatly binding techniques using unusual materils for binding)
- 13 F Specialty Inks or Coating, Fragrances, or "Invisible" Printing Inks
- 14 F Books (case bound)

Please note: *Catagories that require written descriptions and are submitted without will be disqualified.*